



**2013 Annual WMBE Plan  
Mayor's Office**

**1. Department Representative:**

Julie Tobin, WMBE Outreach Coordinator  
684-8859  
CH-07-01

**2. 2013 Goals:**

WMBE Utilization Goal for Purchasing and Contracting

In 2012 the Mayor's Office met the combined target of 30% for WMBE contracting and purchasing.

**2013 Combined target for WMBE purchasing and contracting: 35%**

**3. Project Specific Strategies and Objectives:**

The Mayor's Office will incorporate WMBE goals and targets in Directors' 2013 performance expectations agreements and work with FAS to ensure the continued success of the WMBE inclusion plan.

**4. Department Training:**

All new Mayors Office staff will receive Race and Social Justice Initiative training and staff are expected to utilize the training in the work they carry-out.

**5. Outreach Events:**

The Mayor's Office is committed to ensuring that all of Seattle's residents are aware of, and given the opportunity to attend town hall and other outreach meetings. When appropriate or requested meeting notices are translated and distributed through non-traditional sources and translators are available at the meetings as needed. The Mayor's Office is working very closely with the Office of Immigrant & Refugee Affairs to conduct outreach to these communities on how to do business with the City of Seattle.

**6. Consultant Inclusion Plans:**

The Mayor's Office has a very limited consultant budget. Every effort will be made to recruit WMBE contractors.